



39th Annual
**POST-HARVEST
PEST CONTROL CONFERENCE**

APRIL 17-18, 2018 | OXNARD, CALIFORNIA

*Sponsorship
Opportunities*

CO-PRODUCED BY:



University of California
Agriculture and Natural Resources

39th Annual

POST-HARVEST PEST CONTROL CONFERENCE

April 17-18, 2018 | Oxnard, Calif.

Sponsorship Opportunities

Gold Level - \$2,000

- Complementary full Page (black & white) ad in conference packet
- Recognition in the conference packet with display of company logo
- Large logo recognition on conference check-in poster
- Acknowledgement throughout the conference

Silver Level - \$1,500

- Complementary half-page (black & white) ad in conference packet
- Recognition in the conference packet with display of company logo
- Logo recognition on conference check-in poster
- Acknowledgement throughout the conference

Bronze Level - \$1,000

- Complementary quarter-page (black & white) ad in conference packet
- Logo recognition on conference check-in poster
- Acknowledgement throughout the conference

Industry Supporter - \$500

- Logo recognition on conference check-in poster
- Acknowledgement throughout the conference

DEADLINE

Sponsorship commitments
and all materials due:

March 30, 2018

Company Name: _____

Contact Person: _____

Address: _____

Phone: _____

E-mail: _____

For more information, contact:

Carolina Evangelo
Citrus Research Board, Director of Communications
559-738-0246
carolina@citrusresearch.org

Please make checks payable to:

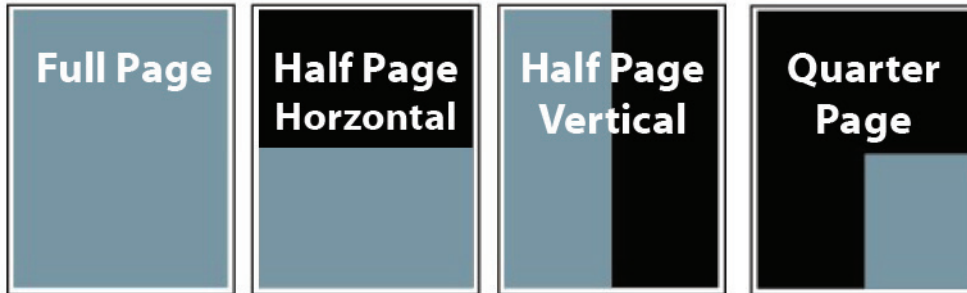
Citrus Research Board
Post Office Box 230
Visalia, CA 93279

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Advertisement Specifications



Dimensions

2-Page Spread - 17" x 11" (+.25" bleed)

Full Page - 8.5" x 11" (+.25" bleed)

Half Page - 7.5" x 4.75" (Horizontal) or 3.5" x 11" (Vertical)

Quarter Page - 3.75" x 4.75"

PREFERRED FORMAT DISTILLED AS .PDF WITH OUTLINES AND PRESS SETTINGS

High-Resolution PDF (175 lpi/2400 dpi) files created using PDF-X1a settings are required. **No Film will be accepted. NO WORD or PUBLISHER files can be accepted.**

All art must be **Black & White**. All fonts must be embedded or converted to paths or font substitution will occur. Photos must be a minimum of **300 dpi** at their original size.

***For full bleeds: Bleed is required on all sides. Keep all live material 1" from trim and crop marks need to be set at least ¼" from the trim so they are outside of the bleed area.

PRE-PRESS GUIDELINES FOR PRODUCTION

We accept digital files created in: Adobe Acrobat

E-mail ads to: carolina@citrusresearch.org

DEADLINE - FRIDAY, MARCH 30, 2018

Fonts & Graphics Required:

Include all screen and printer fonts or convert your type to outlines. Include all placed files, i.e., EPS files, TIFFs, PICTs and Photoshop documents. Scanned images for 4-color process printing must be scanned at a resolution of **300 dpi**.

PC Warning: PC face types/fonts don't always work well with Mac Systems. Please convert all type to outlines, curves or paths.